

Investment Management

FIN 417 001

Fall 2023

Instructor: Carolyn Wang, Ph.D.

Office: 4022 SOM **Phone:** 973-596-6286 (office)

Email: jw78@njit.edu (*the best way to contact me*)

Class Time & Location: MW 1:00 pm – 2:20 pm; FMH 408

Prerequisites: FIN 315

Office Hours on Webex: Tuesdays & Thursdays 4:30 pm – 6:00 pm or by appointment

Office Hours on Campus: Mondays & Wednesdays 2:30 pm – 4:00 pm or by appointment

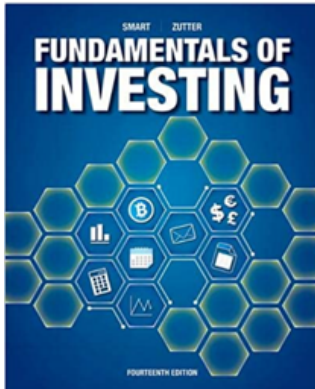
Course Overview

The course is intended to introduce students to key concepts, valuation methods and models and practical issues in investments from an investor's perspective. The course has two main components. First, the course will cover the theories of investments where the students will learn the main ideas proposed in academic literature to construct well-diversified portfolios. Second, the course will provide students the necessary tools to put the theoretical concepts covered in this course into practice.

Credits: 3 credits; Prerequisites: FIN 315; Technology: Excel & Bloomberg

Required Course Materials

Fundamentals of Investing, Scott Smart and Chad Zutter. Pearson, 14th Edition (ISBN 13: 9780135175217).



Supplemental Book

Investments, By Zvi Bodie, Alex Kane, Alan Marcus
12th Edition, 2021
ISBN10: 1260013839 | ISBN13: 9781260013832

Recommended Reading

Financial Times

When Genius Failed, Roger Lowenstein, Random House

The Big Short, Michael Lewis, W. W. Norton & Company

Too Big to Fail, Andrew Ross Sorkin, Penguin Books

The Wall Street Journal

Learning Outcomes

Upon successful completion of this course, you will be able to:

Course Outcome	AACSB Goal	AACSB Outcome
<ul style="list-style-type: none"> Understand the overall investment process and key elements involved in the investment process; 	LC 1 Develop an Understanding of Business Concepts and the Technical Knowledge to Solve Business Problems	LO 1.1 Our students will demonstrate the knowledge and application of business fundamentals
		LO 1.2 Our students will demonstrate the ability to solve business problems using current technology
	LG 4 - Develop Ethical Reasoning Skills	LO 1 - Our students will demonstrate the ability to identify ethical dilemmas and make decisions grounded in ethical principles
<ul style="list-style-type: none"> Explain the various financial instruments; 	LC 2 Develop Effective Communication Skills	LO 2.1 Our students will demonstrate the ability to deliver effective presentations enhanced by technology
	LC 1 Develop an Understanding of Business Concepts and the Technical Knowledge to Solve Business Problems	LO 1.1 Our students will demonstrate the knowledge and application of business fundamentals
<ul style="list-style-type: none"> Describe the role of interest rate and understand the modern portfolio theory; and 	LC 1 Develop an Understanding of Business Concepts and the Technical Knowledge to Solve Business Problems	LO 1.1 Our students will demonstrate the knowledge and application of business fundamentals
<ul style="list-style-type: none"> Apply the concept of a risk-return tradeoff in asset allocation. 	LC 3 Interact Effectively in Teams	LO 3.1 Our students will demonstrate the ability to understand and use team building behaviors to accomplish group tasks
	LG 5 - Acquire Technological Skills	LO 1 - Our students will demonstrate the ability to use technology for effective project management

Course Website

Please log into CANVAS. The Canvas site is where course materials are posted. Make sure you have an NJIT UCID and password so that you are able to access Canvas. I will use Canvas to post announcements and supplemental materials throughout the semester. **So, please be sure to check the site (canvas.njit.edu) frequently. Please contact helpdesk (973-596-2900) for problems associated with Canvas.**

You will have to take responsibility for spending the appropriate amount of time to learn the material. ***You should expect to spend at least 6-9 hours each week on the course.***

COURSE DELIVERABLES/ FINAL GRADE COMPONENTS

Your grade for this course will be based on the following components:

Grading Items	Total Points
Unit Exams	23%
Stock Competition Project	15%
Quizzes	21%
Lesson Discussions	15%
Individual Assignments	9%
Week Review	5%
Class Participation/Attendance	12%
Total	100%
Bonus -Bloomberg Certificate	5%

The scale used for grading (**NO curve**) is as follows:

A	90% - 100%
B+	85% - 89%
B	80% - 84%
C+	75% - 79%
C	70% - 74%
D	60% - 69%
F	Below 60%

Attendance

In-class participation are credited. You are encouraged to raise questions, answer questions, and discuss topics. According to the [NJIT campus health and wellness](#), should your health or other circumstances change, negatively impacting your ability to succeed in our class, please notify me as soon as possible so that we can work together to connect you to support resources and work through possible options.

Preparing for Classes

This course requires substantial individual study and preparation. To better understand the course materials, it is strongly advised that students review textbook readings and slides after finishing a chapter and prepare for the next chapter prior to when the material is scheduled.

Lesson Quizzes

You will complete the quiz at the end of each chapter. The Quiz must be completed by midnight of Sunday of the week when we cover the chapter. Please log into Canvas for the assignments and due dates.

Unit Exams

You will have three exams in the semester. The exams and quizzes are independent work. The make-up exam that is available for students who want to improve the grade. The score of the make-up exam can be used to replace the previous exam. The lowest score of exam and quizzes will be withdrawn. **Please mark your calendar for these important dates!**

Individual Assignments

You will complete three individual assignments. Please submit your assignments in Word, Pdf or Excel in Canvas. You need to work on your own efforts. According to the academic integrity, **your assignments will be assessed using Turnitin to check the similarity rate.** The lower similarity rate proves the original work that you have done. The assignment with a higher similarity rate will be returned without grading.

Late assignments will not be accepted.

Stock Competition Project

The purpose of the project is to enhance students' understanding and practical experience on the investment analysis. It helps you to improve the quantitative and qualitative skills on the financial market. You will invest the virtual amount of \$100,000 in the stock market to practice the knowledge and gain the essential investment skills from the real business world. The stock competition runs from **Oct 23 to Nov 17**. After the competition finished, you need to generate the PowerPoint. You have to present your work in the class and also post it for other students to discuss in Canvas. The detailed requirements about the project can be found in Canvas.

Lesson Discussions

Lesson discussion postings are required of all students. Actively participating in all discussions is one of the best ways to help build a sense of community and collaboration. There will be a

weekly topic that will be related to the course content or something that extends the course information to current financial market. You must participate in these weekly discussions.

Your initial responses should be a minimum of 50 words and must be posted by **Friday at 11:55 pm**. So other students have time to read your post. You will also respond to at least one post from other students in the open discussion thread. These responses must be a minimum of 20 words. The second post must be posted by **Sunday at 11:55 pm**. So, you need to have two posts each week. Late posts are not accepted.

Week Review

At the end of each week, you will complete a brief review of your learning and reflect on what you learned that week.

Tips for Better Grades

Grades are a reflection of the level of understanding of course content. Therefore, to achieve the grade of A or B in this class expect to:

- Participate 100% of the weeks. During each week new content is introduced, explained and then applied for better understanding.
- Turn in all course deliverables in a timely and professional manner.
- Ask any and all questions in Canvas or email me.
- Take the bonus assignment!

With less preparation and participation expect the grade of C or lower.

Classroom Policies

Success in business depends on the combined performance of the professional team, not the self-centered interests of one individual. Similarly, a good learning environment is collectively created and requires the contribution of ALL students within the class. To maximize classroom learning:

- **Engage in learning.** Actively contribute to discussion, exercises, and projects.
- **Show respect.** Be respectful of others' thoughts and ideas.
- **Attendance Policy:** Classroom attendance is required. You will also need to be present in the Canvas classroom each week.

Email Etiquette

- Put the course name **FIN 417 - XXX** in the subject line.
- Identify the subject of the e-mail with a brief but descriptive summary of the topic: include a proper salutation (e.g. Dr. Wang), and the assignment details such as the title, homework, or test.
- Conclude the e-mail message with a proper closing (e.g. Regards, Sincerely) and your full name.

Accommodations for Students with Disabilities

Educational access is the provision of classroom accommodations, auxiliary aids and services

to ensure equal educational opportunities for all students regardless of their disability. If you are in need of accommodations due to a disability please contact Scott Janz (oars@njit.edu), Associate Director of the Office of Accessibility Resources & Services (OARS), Kupfrian Hall 201, to discuss your specific needs. A Letter of Accommodation Eligibility from the OARS authorizing your accommodations will be required. Accommodations need to be requested in advance and will not be granted retroactively. Go to the web site <http://www.njit.edu/counseling/services/disabilities.php> for more information. If you wish to have a reasonable accommodation made for you in this class, please discuss the matter with me at the earliest possible time.

Academic Integrity

Academic misconduct will not be tolerated. Academic misconduct includes but is not limited to cheating on assignments or examinations, plagiarizing, and sabotaging another's work.

Academic Integrity is the cornerstone of higher education and is central to the ideals of this course and the university. Cheating is strictly prohibited and devalues the degree that you are working on. As a member of the NJIT community, it is your responsibility to protect your educational investment by knowing and following the academic code of integrity policy that is found at:

<http://www5.njit.edu/policies/sites/policies/files/academic-integrity-code.pdf>.

Please note that it is my professional obligation and responsibility to report any academic misconduct to the Dean of Students Office. ***Any student found in violation of the code by cheating, plagiarizing or using any online software inappropriately will result in disciplinary action. This may include a failing grade of F, and/or suspension or dismissal from the university.*** If you have any questions about the code of Academic Integrity, please contact the Dean of Students Office at dos@njit.edu.

Expected Class Schedule

Please note that this is a tentative schedule. I reserve the right to adjust if necessary and new version will be announced and posted in Canvas. You are responsible for knowing what is in the latest version.

Lesson	Description
	Syllabus Quiz by Sunday, 10 Sep
Lesson 1	Reading, Discussion, Quiz and Week Review due by Sunday, 17 Sep
Lesson 2	Reading, Discussion, Quiz, Individual Assignment and Week Review due by Sunday, 24 Sep
Lesson 3	Reading, Discussion, Quiz and Week Review due by Sunday, 1 Oct
	Unit 1 Exam due by Sunday, 8 October
Lesson 4	Reading, Discussion, Quiz and Week Review due by Sunday, 15 October
Lesson 5	Reading, Discussion, Quiz, Individual Assignment and Week Review due by Sunday, 22 Oct
	Stock Competition Begins from Monday, 23 Oct
Lesson 6	Reading, Discussion, Quiz and Week Review due by Sunday, 29 Oct
	Unit 2 Exam due Sunday, 5 Nov
Lesson 7	Reading, Discussion, Quiz, Individual Assignment and Week Review due by Sunday, 12 Nov
Lesson 8	Reading, Discussion, Quiz and Week Review due by Sunday, 19 Nov
	Stock Competition Ends on Friday, 17 Nov
Lesson 9	Reading, Discussion, Quiz and Week Review due by Sunday, 26 Nov
	Posting the PowerPoint of the Stock Competition Project by Sunday, 26 Nov
	Unit 3 Exam due by Sunday, 3 Dec
	Discussion of Stock Competition due by Sunday, 3 Dec
Lesson 10	Reading, Discussion and Week Review due by Sunday, 3 Dec
Lesson 11	Reading, Discussion and Week Review due by Sunday, 10 Dec
	Submit the Project PowerPoint for Grading by Wed, 6 Dec
Lesson 12	Reading, Discussion and Week Review due by Wed 13 Dec

Notes:

1. All assignments are due at midnight EST.
2. Upon the progress of the class, the instructor reserves the right to change the class schedule.
3. September 11th: Last day to drop a class.
4. November 13rd: Last day to withdraw from a class.
5. More information about the deadlines:

<https://www.njit.edu/registrar/fall-2023-academic-calendar>

How to join the virtual office hours on Webex:

Webex: <https://njit.webex.com/meet/jw78>

Meeting Number: 1385851910

Join by video system

Dial jw78@njit.webex.com and enter your host PIN 8405.

You can also dial 173.243.2.68 and enter your meeting number.

Join by phone

1-650-479-3207 Call-in number (US/Canada)

Access code: 138 585 1910